

Quote

the weekly digest

Volume 35—Number 3

Week of January 19, 1958



18th year of publication

QUESTING WITH

Quote

There is, we are sometimes tempted to believe, too much emphasis on Youth in the modern world. True, the young people hold our hope for the future. They are destined to take over our plenshings and prerogatives. But we are appalled at times by the manner in which they appear to be crowding the provisions of the testament.

So, in looking over a list of Japanese Nat'l Holidays for the New Year, it was with special elation that we observed one set aside last wk (Jan 15, to be precise) as *Adult's Day*. "Aha!" we exulted, "at long last comes proper recognition and respect for mature man!"

But we were unduly optimistic. On closer examination it develops that *Adult's Day* is yet another celebration for the young; a day dedicated to the youth who have just reached adulthood. Ah, well, let them make the most of it. It's about the last chance they'll have for jubilation.

Latest of the "gruesomes"—those stories of morbid theme, so much in evidence these days—concerns the enterprising mortician who advertised: "Use our convenient layaway plan. Go now—pay later!"

The Eskimo, we are heartened to hear, is modernizing his way of life. On Baffin Island a new type of igloo is being tested. It is fabricated from plastic foam blocks which resemble snow but withstand heat. Is that a purveyor of ice-boxes we observe in the offing?

Those Texans! At the American Newspaper Publisher's Ass'n convention a fortnight ago, Amon Carter, Jr, of the *Ft Worth Telegram*, was passing out (with understandable restraint) his version of the Texas Scratch Pad. Inside the conventional cover was stapled a pad of crisp, new dollar bills!

During the late Holiday season we had occasion to place a telephone call for an acquaintance who holds an executive position with one of the larger industrial enterprises. "He's out to lunch," his sec'y confided, "but he won't be gone long—nobody took him."

We present without comment the response of a 4-yr-old of our acquaintance, who was asked how he occupies his time in nursery school. "Oh," said the kid airily, "I fight and take tests."

may we QUOTE



you on that?

[1] ALF LONDON, former Gov of Kansas and onetime GOP Presidential candidate: "Instead of saying no, no, no to the Soviet proposal for a summit conf, why don't we sit down and start arguing?" . . . [2] Defense Sec'y NEIL McELROY: "While we have no positive evidence that Russia is out in front in the missile race, we are taking no chance in that critical area." . . . [3] DAVID SARNOFF, chmn, Radio Corp'n of America: "I favor the (Rockefeller) proposal to boost our defense spending. To Russia should be assigned the task of catching up with us." . . . [4] NIKOLAI KHOKHLOV, former Soviet intelligence officer who joined anti-Soviet organization, *on unrest in Russia*: "Many people are awakening to the idea that maybe their gov't isn't the best. Even Soviet writers are rebelling." . . . [5] JOHN GATES, 10-yr editor of *Daily Worker*, now discontinued, *resigning from Communist Party*: "It has become a futile and impotent political sect. It may live for some yrs, but only as a mummy." . . . [6] House Speaker SAM RAYBURN (D-Tex) *on prospects for a 49th State*: "It looks all right to me for Alaska." . . . [7] From a Security bulletin issued to all personnel at Cape Canaveral, Fla: "You are directed to forget that you work on or know anything about missiles when you are away from the job." . . . [8] Dr I LYNDSCH, pres, Indiana Central College, addressing a section of *American Chemical Society*: "We need to ex-

plore new teaching techniques. It might be possible to teach a multiplication table or new scientific rules to hypnotized students in minutes instead of hours." . . . [9] Dr ASHLEY MONTAGU, British scientist, *asserting world might be better run by women*: "The business of a democracy is in making warm, loving human beings. The female conception of love is the highest form of human intelligence. Men are more like gorillas when it comes to love." . . . [10] STAN MUSIAL, batting champion of Nat'l League, aged 37: "As long as I am able to hit .300 or better, I intend to keep right on playing. If I fall below that mark, I don't think I'll have to make the decision. The manager will make it for me." . . . [11] JAYNE MANSFIELD, actress, *describing coat worn on her honeymoon*: "It's just a little old white mink." . . . [12] BARNEY MILLER, one of 2 Hollywood deputies sent to apprehend SARAH CHURCHILL for disturbing peace: "When we knocked on her door she shouted, 'What the hell do you want?' It was the nicest thing she said to us all day."

Quote

moving finger



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Altho we continue to crowd into urban centers and seek to foundation our air castles on 50-ft bldg lots, a yr-end Gov't bulletin serves as a potent reminder that we still have a lot of elbow room. Currently, there are only 57 of us to the square mile — and that's spreading population pretty thin.

Where is the human species most densely centered? Would you guess India? China? Japan? Well, you'd be wrong by a rather wide margin. Japan with 624 persons to the square mile is the most thickly populated nation in the Far East. But it is hardly to be compared with the Netherlands, where 858 persons are supported to the square mile.

To equal the population density of the Netherlands, the U S would have to have, roughly, 2,600,000,000 persons, or about 15 times our present population. "Americans," says the Gov't rep't consolingly, "will be living in the wide open spaces perhaps for several centuries before

their numbers approach those of the more heavily peopled countries of the world."

That we in the U S have not yet begun to practice intensive production from our lands is indicated by the fact that nearly half of the family farms of the Netherlands are less than 12½ acres; many as small as 2½ acres. Yet Holland, a country that has always lived very well indeed, not only feeds its essentially urban population, but is the world's largest exporter of condensed milk and eggs, the 2nd largest exporter of cheese, the 3rd largest exporter of milk powder and the 4th largest exporter of butter.

What we may deduce from all this is that the world, as a whole, still has a long way to go before we are confronted with the Malthusian nightmare of famine and pestilence. We in America, in particular, certainly have no early prospect of congestion. And Russia? Well, they have even less reason for concern. Their present average is 23 persons to the square mile.



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Quote the weekly digest

"He who never quotes, is never quoted"

Charles Haddon Spurgeon



ACTION—1

The runner who looks over his shoulder to see whether his rival is gaining on him is pretty sure to lose the race. Keep your eye on the goal. The backward look means lost time. The things behind you do not matter. All that concerns you is on ahead.—*Megiddo Message*.

" "

Instead of crying over spilt milk, go milk another cow. — FLORENCE WEDGE, *Partners*.

AGE—2

A very influential church leader was speaking to a company of people on some of the dangers of old age. Among other things, he said, "I notice in myself that as the yrs advance, I have a very strong tendency to think that the easy way to do anything is the right way."—HALFORD E LUCCOCK, *Christian Herald*.

AMERICA—3

The U S A, working out its dream, blunders beneficently on. . . its errors have been, and are, many. Its instincts have been, and are, magnificently right. . . Amidst all the dangers that beset us we can be thankful that it is to this dynamic, humorous, impatient, impulsive, generous people there has passed the leadership of the world.—Editorial, *The Times*, London.

AMERICA—4

For good or ill, America is what it is; a culture in its own right, with many characteristic lines of power and meaning of its own, ranking with Greece and Rome as one of the great distinctive civilizations of history. — MAX LERNER, *America as a Civilization: Life and Thought in the United States Today* (Simon & Schuster).

ARCHITECTURE—5

Architecture, like gov't, is about as good as a community deserves. The shell which we create for ourselves marks our spiritual development as plainly as that of a snail denotes its species.—LEWIS MUMFORD, quoted by JOHN MAAS, *The Gingerbread Age* (Rinehart).

BELIEF—6

The world is full of people who are able to reason about every moral system without having any of their own. They know everything and believe nothing. The head's knowledge has swallowed up the heart's certainty. If the world is full of convictionless doubters, it is equally true that the Church is full of convictionless Christians.—C STOVGAARD-PETERSON, *Faith and Certainty* (Augustana Press).

Quote

washington

By Les & Liz
Carpenter



There's a reasonable chance that parents of college students may get a tax write-off on tuition costs because of emphasis on education resulting from Russia's soaring Sputniks. Many Congressmen feel best way to give across-the-board boosts to education is in this form, rather than nat'l scholarship program subsidized by Fed'l gov't. Watch papers for early developments.

" "

Rep E C ("Took") Gathings (D-Ark) urges that walls of new House Office Bldg be painted in pastel colors. He recently wrote House Speaker Sam Rayburn: "Penitentiary brown and gray walls are not conducive to good work."

" "

Sen Geo Malone (R-Nev), who is not the Eisenhower Administration's favorite pin-up boy, is up for re-election this yr. He suspects the White House has been scouring the state to find a Republican with the "new look" who will run against him in the GOP primary. The other day he got a telephone call from Presidential Assistant Sherman Adams. "Hi, George," Adams said. "When can I see you?" "Anytime," replied Malone tartly. "I'm going to be around town for the next 7 yrs."

Quote

BUSINESS—7

The only power corp'ns have, whether they are large or small, is the right to stand in the mkt place and cry their wares. If the customers find those wares good, they will buy and the corp'n will prosper. If they do not, the proprietor will soon be sitting on the curbstone, whether we are talking about a large mfr or a roadside mkt. — CRAWFORD GREENWALT.

CHILD—Care—8

Babies hungry, moist and fretful
Make the childless less regretful.

—TOM PEASE.

CHILD—Guidance—9

"One rotten apple spoils a whole barrel," may be acceptable counsel for a fruit-vendor. But if one bad child can spoil a group of children, then that one child has been better schooled in badness than the others have been tutored in goodness. And that is a pretty serious indictment of us adults, both individually and collectively. — GEORGE ST GEORGE, addressing a P-TA meeting in Pittsburgh, Pa.

CHILD—Health—10

We worry about our children and about all that can happen to them. One or two out of a hundred turn out to be delinquents, but the other 98 grow up to be good citizens. Nearly every epidemic disease has been conquered. But more than half of the earth's fathers and mothers cannot reach competent medical att'n for their children and if they have small children now, they face the certainty that half of them will never survive to adulthood. — WHEELER McMILLEN, *Farm Jnl*.



mining the magazines

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If your teen-ager isn't off in a corner somewhere scribbling, better look to it; the kid may be retarded. *Good Housekeeping* rep'ts 3 novels by teen-agers will be published this winter.

" "

The Russian magazine, *Soviet Culture*, charges that some Moscow music-hall operators are more concerned with box-office than with propaganda. "Where are the serious subjects we used to hear?" an editorial asks. "Where are the sharp political satires, the grand themes reflecting the rich, multi-faceted life of Soviet society? All we get now are stereotyped comedies about boy meets girl, and jokes about family life." This leads *Television Age* to remark, "The Reds are ripe for American tv!"

" "

An operating manual for a Russian-built automobile has fallen into the hands of *Automotive News*. This American trade jnl rep'ts that a sketch of the car "resembles an American Jeep whose mother was frightened by a Dodge Power Wagon." The manual cautions motorist to make frequent adjustment of all assemblies and mechanisms, and adds, "Do not overload the automobile. . . Avoid driving over poor roads. . . Check frequently the temperature of brake drums and wheel hubs. . . To ensure prompt, reliable starting at low temperatures, warm up the engine by filling it with hot water and oil. . . Tear

The station wagon is the modern American housewife's 3000-lb shopping cart. — Don CURTIS, *Redbook*.

down the shock absorbers, springs, transmission and brakes annually. . . and make necessary repairs."

" "

Chemical & Engineering News rep'ts on latest invention to solve the postman's perennial problem—the angry dog. It's a 36" aluminum tube. Releasing a catch causes a ball bearing to roll down the handle and break a vial of ammonia. The fumes, tho harmless, are a reliable repellant.

" "

"Magazines are getting to be more like television all the time," suggests Wm Feather. "You can't tell what is reading matter and what is commercials." . . . Writing in *Tit-Bits* (London) Franklin Dwyer forsees a not-so-distant time when couples may actually spend their honeymoon on the moon. . . And Lydia Strong, in *Saturday Review*, discussing the activities of advertising motivational researchers, tells of a woman who, polled as to her understanding of Procter & Gamble's "concentrated" soap, expressed the belief that it meant "blessed by the Pope."

Quote

CHURCH—Attendance—11

Many people who demand a front table in a night club try to even things up by taking a back seat in church.—*Nuggets*, hm, Barnes-Ross Company.

COMPASSION—12

A 1st-grade teacher had one special problem — a pugnacious, mean-spirited lad who compensated for smallness in size and a sissy name by being quarrelsome and sometimes downright vicious. One March day, as a small girl entered the bldg wearing a lovely white angora beret with spotless mittens and muff to match, he seized the muff and flung it into the mud. The teacher hastened in wrath to execute justice. But she was met by the small girl who seemed untouched by the indignity. She looked level-eyed at the lad in mingled pity and reproof. Then, stroking the soiled muff, she said quietly to her teacher in a responsible manner: "Sometime I must take a day off and tell him about God."—*ALICE LEE HUMPHREYS, Angels in Pinajores* (Knox).

EDUCATION—13

Schools can accomplish much as an arm of the home. They are doomed to miserable failure as a replacement of the home.—*ERNEST R BRITTON*, Supt of Schools, Midland, Mich.

" "

The issues and events that worry and shame us today will pass away, but the public school system must not. — *DON E BLACKMON, Arkansas Jnl of Education*.

Quote

EDUCATION—14

Education in conscientious living will change the face of mankind; knowledge alone reshape the grimaces.—*EUGENE P BERTIN, Pennsylvania School Jnl*.

EGOTISM—15

One thing that's hard to keep under your hat is a big head. — *FRANKLIN P JONES*.

Quote scrap book

A thought for Race Relations Sunday (Feb 9), an occasion sponsored by the Dep't of Racial & Cultural Relations of the Nat'l Council of Churches:

If we were to select the most intelligent, imaginative, energetic and emotionally stable third of mankind, all races would be represented.—*FRANK BOAS, anthropologist*.

”

EVIL—Consequences—16

In the 1930's a carpenter in western Germany feared the depression would put him out of work. So he placed in the chimneys of all houses he worked on a hidden panel of wood that would burn thru slowly. Behind that panel he placed a device that would in time explode and burn the house down. He was apprehended, placed in prison, and later committed suicide. No record exists today of which houses he worked on, yet every now and then another house burns down because of his wrong idea to provide work for himself.—*JAS E SWEANEY, "Mat'l Things & True Prosperity," Good Business, 1-58*.

FEAR—17

An oriental legend tells of the desert traveler who, one night, met Fear and Plague, going to Bagdad where they expected to kill 10,000 persons.

The traveler asked Plague if he would do all the killing, and Plague repl'd, "Oh, no, I shall kill only a few hundred and my friend, Fear, will kill the others."— *R & R Mag*, hm, Ins Research & Review Service.

FUTURE—18

It is possible to see the complete elimination of poverty in the world by 2008. It is possible to see a new economic freedom for all men. It is possible to see a political and spiritual freedom growing out of the maturing of economic freedom.

The basic problem is in the limitations of men's thinking, in the limitations of their superstitions and cultures, in the negativism and fatalism of leaders, in the retarding and destructive desire to tyrannize and rule. — NATE WHITE, "Era of Plenty," *Christian Science Monitor*.

HISTORY—19

History is a mighty drama, enacted upon the theater of time, with suns for lamps and eternity for a background.—EUGENE P. BERTIN, *Pennsylvania School Jnl*.

HUMAN RELATIONS—20

Knowledge and art are not enough. Knowledgeable fools abound, and egomaniacal art lovers are not rare. The cultured, scholarly Germans gave us Nazism. Add self-reliance and intelligence and our recipe still falls short. It is true that intelligence properly understood contains more than a pinch of judgment if not of morality. And self-reliance may be all Emer-

son claimed for it: "respect for the divinity in man." But what matters if a man gain these and lose his soul trying to go it alone? Surely it is of supreme importance that the individual come to see himself as a mbr of the human family—rather than an exception to the human race. H A Overstreet puts it, "to mature . . . is progressively to accept the fact that the human experience is a shared experience; the human predicament a shared predicament." — "Adult Education for What?" *Community Teamwork*.

INDUSTRY—Unemployment—21

As unemployment grows, questions are being asked as to who the laid-off workers are. Are they old or young, skilled or unskilled? What types of jobs did they hold?

From official Gov't reports come these answers: The age group of 25 thru 34 contained the largest number of unemployed in November. Of a total of nearly 3.2 million persons out of work, some 605,000 came from this age bracket. The group from 35 to 44 yrs placed 2nd, with 562,000 unemployed.

Men outnumber women among the unemployed. At last count, there were about 2 million men out of work and about 1.1 million jobless women.

Most of those on the unemployed rolls are unskilled or semi-skilled workers.

A long list of industries contributed to the layoffs in recent months. Much of the rise in unemployment has come in the heavy-goods fields.—*Newsweek*.

Quote



"Remember the Maine!"

The US battleship Maine, blown up in Havana harbor 60 yrs ago (Feb 15, 1898) inflamed public opinion. The indignant cry, "Remember the Maine!" led to a declaration of war in April.

At dawn on May 1, 1898 Commodore Geo Dewey, in command of the U S Asiatic Squadron, sailed into Manila Bay, in accordance with a "capture or destroy" order cabled to him at Hong Kong. At 5:40 in the morning Dewey leaned over the bridge of his flagship, the Olympia, and said to Capt Chas V Gridley: "You may fire when you are ready!" Some 5 hrs later the Spanish fleet was reduced to scrap iron. The fall of Manila was assured and Dewey became a nat'l hero.

One of the more enduring by-products of this occasion was a bit of verse written by EUGENE FITCH WARE, known to his readers as "Ironquill." Ware wrote the lines originally for his column, which appeared in the Topeka (Kas) Daily Capital. The verse appeared on May 3, 1898 and was reprinted around the world:

O Dewey was the morning
Upon the first of May,
And Dewey was the Admiral
Down in Manila Bay;
And Dewey were the Regent's eyes,
"Them" orbs of royal blue!
And Dewey feel discouraged?
I Dew not think we Dew!

Quote

LIFE—Living—22

Have you ever watched a 'grower irrigate his grove, or a farmer his land? When he opens little gates to irrigation furrows there rushes in a life-giving flow of water which, in time, will result in beautiful trees and flourishing plants. Our lives are like that. Each of us is given a furrow into which flow power, wisdom, energy, and health from a divine source. Like the trees and plants, we thrive—or dry up—according to the degree to which our gates are opened. But there is this tremendous difference. God lets every man be the keeper of his own gate!—R & R Mag, hm, Ins Research & Review Service.

MARRIED LIFE—23

In this age of unequal rights for women, a husband can't consider himself hen-pecked until he has to wash and iron his own aprons. — HAROLD COFFIN.

" "

The honeymoon is over when a man discovers his wife was not made to order.—AL SPONG.

MEETING—24

Recipe for a Good Meeting:

Take a level measure of officers and a heavy measure of mbrs, both active and honorary.

Place in a cheerful, lighted room and mix well with cordiality.

Add a reasonable number of heads full of knowledge of the work and needs; also hearts full of earnest devotion and faith, sprinkled with enthusiasm.

Let rise in a warm atmosphere of inspiration and allow to bubble and boil over into each heart present. —Wisconsin Conference News.

....pathways to the past.....



Nat'l Crime-Prevention Wk
Nat'l Electrical Wk
Negro History Wk (9-16)

Feb 9—Race Relations Sunday. . . *Scout Sunday.* . . 185th anniv (1773) b of Wm Henry Harrison, 9th Pres of U S. . . 40 yrs ago (1918) Army School for Chaplains estab, Ft Monroe, Va. . . 15 yrs ago (1943) Japan evacuated Guadalcanal, in Solomon Islands, in face of overwhelming U S military superiority. (Some mark this as date Tokyo must have realized eventual defeat in War II.)

Feb 10—1st practical fire-extinguisher pat'd 95 yrs ago (1863). . . 90th anniv (1868) b of Wm Allen White, American journalist (d, 1944) . . . 25th anniv (1933) of "singing telegram." (But Postal Telegraph Co, originator of service, is no longer here to receive "happy b'day" accolade.)

Feb 11—150 yrs ago today (1808) anthracite coal was 1st burned experimentally by Judge Jesse Feld, in his home at Wilkes-Barre, Pa. This was quite a surprise to neighbors who considered the "black-stone" valueless. . . 125th anniv (1833) b of Melville W Fuller, 8th Chief Justice of U S. . . 85th anniv (1873) b of Feodor Chaliapin, Russian basso (d, 1938). . . 15 yrs ago (1943) Dwight D Eisenhower was made a full gen'l in U S Army.

Feb 12 — Lincoln's Birthday. . . 130th anniv (1828) b of Geo Meredith, English novelist.

Feb 13—25th anniv (1933) of financial panic, which began in Mich, leading to runs on numerous banks; finally quieted by "bank holiday" and reorganization of banking system by Pres Franklin D Roosevelt when he took office on Mar 4.

Feb 14—Valentine's Day. . . 55 yrs ago (1903) Dep't of Commerce & Labor estab with Cabinet status. Geo B Cortelyou served as 1st sec'y. . . 40 yrs ago (1918) 1st *Tarzan of the Apes* motion picture thriller released. Based on stories of Edgar Rice Burroughs, the series is still going strong, having outlived the author (d, 1950) and survived a dozen actors in the title role.

Feb 15—60th anniv (1898) blowing up of battleship *Maine* in Havana harbor; incident that sparked the Spanish-American War (see *GEM Box*). . . 40 yrs ago (1918) Capt Vernon Castle, partner (with wife Irene) in famous dance team, killed in airplane accident in Texas, where he was serving as instructor (War I). . . 25 yrs ago (1933) Pres-elect Franklin D Roosevelt narrowly escaped assassination in Miami, Fla, when a fanatic, Giuseppe Zangara, fired several shots at him. Mayor Anton J Cermak, of Chicago, was fatally injured.

Quote

MODERN AGE—25

We build nuclear reactors and send up sputniks. But in a town like Potsdam you can try in vain to buy a sieve. — *National Zeitung*, East Berlin (QUOTE translation).

MONEY—26

What is money, anyway, but an abbreviation for work? You can't carry 4 or 5 hrs of your labor around in your pocketbook, but you certainly can carry the proceeds of 4 or 5 hrs of your labor. Then, of course, you can exchange it for someone else's labor. Money is simply a convenient way of exchanging your work for someone else's. — HOWARD WHITMAN, *Digest of World Reading*, Melbourne, Australia.

NATURAL RESOURCES—Oil—27

In energy consumption half of all the oil consumed in the history of man has been consumed in just the last 25 yrs.—H J RAND, "Look-
ing Ahead to 2000 A D," *Think*.

NUCLEAR AGE—28

Not more than 400 people a yr are now trained for the nuclear power field, against an est'd need of 1,200 annually.—JOHN T RETTALIATA, *Phi Delta Kappan*.

PAST—Present—29

We are part of what has gone before. Portions and parcels of the past guide us and carry us on. . . What we call the present is only a suburb of the past. — OLIVER ST JOHN GOGARTY, quoted by ELSA MAXWELL, *The Lively Art of Entertaining* (Little, Brown).

Quote

PERSEVERANCE—30

Perseverance is the most over-rated of traits if it is unaccompanied by talent; beating your head against a wall is more likely to produce a concussion in the head than a hole in the wall.—SYDNEY J HARRIS, *Chicago News*.

PHILOSOPHY—31

The way to meet emergencies is to do each daily task the best we can; to act as tho the eye of opportunity were always upon us. In the hundred yd race the winner often wins by inches. So we find it in ordinary business life. The big things that come our way are seldom the result of long thought or planning, but are the fruit of seed planted in the daily routine of our work.—WM FEATHER, *Personnel Jnl*.

POPULATION—32

A Stanford Univ scientist, Dr J Murray Luck, estimates that at the present rate, the mid-twentieth-century world population of 2,400,000,000 will increase to about 9,000,000,000 by the yr 2050. Of these 600,000,000 will live in the U S. — *Signs of the Times*.

PROBLEMS—33

After a chapel service at the Yale Divinity School, a student approached Prof Halford Luccock to complain that the preacher for the morning had dwelt too long on the problem that he raised and had not offered much in the way of an answer to it. "What does he expect us to do about it?" he asked rather querulously of Prof Luccock.

"Just know that it exists!" ret'd the older man intensely. "Just know that it exists!"—WM MUEHL, *Road to Persuasion* (Oxford Univ Press).



Tempo of the Times

Moscow radio claimed recently that Russia is now making violins "as good as a Stradivarius" and will demonstrate them at the Brussels World's Fair next summer.

But the question arises as to where the Soviet will find a mkt for its product. From Czechoslovakia which (with West Germany) produces most of the world's violins these days, comes the plaint their mkt everywhere is being sapped by the craze for rock 'n' roll. Czechoslovakia last yr exported only 15,000 violins — a fraction of the usual production.

The craftsmen of Prague were bldg violins 100 yrs before Antonio Stradivari was born, in Italy. Their wares range from the assembly-line product, selling abroad for about \$21, to the superb creations of a dozen or so surviving craftsmen.

But the Czechs, who probably never heard of the philosophy, "If you can't lick 'em, join 'em," are nevertheless motivated by it. They have turned to the making of jazz-type guitars, and within recent mo's have shipped out 25,000 of these instruments.

" "

When the Commission on Christian Higher Education (a division of the Ass'n of American Colleges) met in Miami earlier this month, a memorable milestone was reached.

For the 1st time, after 400 yrs of separation, Catholic and Protest-

ant educators got together on a common program. They joined ranks in a declaration "to maintain church-related colleges at all costs."

The move was heralded by Fr Celestine Speiner, pres, Univ of Detroit, as "a step toward what some day will be a national voice by the church-related colleges, a voice which the public colleges now have in the Nat'l Education Ass'n."

" "

When Macy's, N Y dept store, this month marked a centennial, Gimbel's (aged 115) ran a consoling ad: "The 1st 100 yrs are the hardest" . . . Travel ag'ts this yr offer more than 250 escorted, all-expense for'gn tours for the spring and winter season. . . *The Forum*, a new restaurant in N Y's Rockefeller Center has equipped tables with jacks so the ad and tv men can plug in portable tv sets and earphones to monitor programs as they lunch. . . The latest Sears, Roebuck catalog (the "Wish Book" farmers used to call it) lists a new item—flying squirrels—in its pet section.

Quote

RELIGION—34

Religion is not so much man's attempt to know God as his attempt to know himself. — STUART HOLROYD, *Emergence from Chaos* (Houghton, Mifflin).

" "

Worship requires only a man and God.—Unity.

RUSSIA—35

Ninety per cent of the people of Russia feel toward the existing system nothing but dislike and irritation.—ALEXANDRE METAKAS, *Russia Against the Kremlin* (World).

—

We'd like to shun
Until it's old
The home on which
Our friends are sold. . .
Until they've ceased
To spend each minute
Dwelling on
As well as in it!

—THOMAS USK.

36

—

SAFETY—Safe Driving—37

"Seems like we no longer measure out highways by the mile," laments Charlie Thomas, our town's Chief of Police, "but by the killo-meter." — BURTON HILLIS, *Better Homes & Gardens*.

SCIENCE—38

All great science springs from the passionate desire to embody what was at first an unsubstantial phantom, a beckoning beauty luring men away from safety and ease to a glorious torment.—BERTRAND RUSSELL, *Science Digest*.

Quote

SEXES—39

The 1st woman had to take a rib from a man—and women have been taking ribs from men ever since.—CY N PEACE.

SUCCESS—40

"I think I can" are 4 magic words that create success; four magic words that when woven into the fiber of our human thoughts can make all the difference in the world as to whether we succeed or fail.—GERTRUDE CRAMER WILLIAMS, "I Think I Can!" *You*, 12-'57.

SUCCESS—Failure—41

When a man blames others for his failures, it's a good idea to credit somebody else with his successes.—KROEHLER NEWS, hm, Kroehler Mfg Co.

TELEVISION—42

"An old simile, "As thick as flies around a molasses barrel," may give way to "As thick as commercials around a station break."—T HARRY THOMPSON, *Sales Mgt*.

TIME—43

Time is one seamless fabric. The pattern woven by the loom of history, if pattern there be, is so vast and complicated that we can never be sure whether it is repeating itself or beginning some unforeseen variation. Minutes and yrs and centuries are merely convenient human inventions. The clock ticks and the leaves of the calendar flutter aside, but they do not cut the pattern — they cannot halt the loom. The shape of things to come is determined not only by the past but also by every action or failure to act in the present.—WM G CARR, "The Past is Prologue," *Music Educators' Jnl*, 11-12-'57.

TRAVEL—Accidents—44

Americans took nearly 50 million trips by air in '57. New figures show that the air travelers were less likely to be killed in accidents than their fellow Americans on highways. Reports from the Civil Aeronautics Bd and the American Automobile Ass'n show these things:

Four air crashes killed 67 passengers on the nat'n's scheduled airlines last yr. Unscheduled airlines had no fatal crashes. Auto accidents killed an estimated 38,700 people.

For the 6th yr in a row, airlines had a fatality rate of less than one for every 100 million passenger-miles traveled. The '57 rate for air travel inside the U S was 0.1 per 100 million passenger-miles. Auto fatalities for the same period worked out to nearly 6 per 100 million passenger miles.—*Newsweek*.

VIEWPOINT—45

A woman bounced into an art gallery and made a superficial tour of the exhibits.

"Are these the masterpieces I have heard so much about?" she asked, with a scornful tone of voice. "I don't see anything in them."

Quietly, the curator said, "Madam, don't you wish you could?"—Mrs PAUL GOODYEAR, *American Mercury*.

WISDOM—46

Wisdom is knowledge in action.—*Relief Soc'y Mag.*

WOMEN—47

Women are as transparent as cell-oplane and as hard to remove once you get wrapped up in them. —MICHAEL CURTIZ, *Farm Jnl.*

WORK—Enthusiasm—48

At an electrical show a good many yrs ago, Thos A Edison was an honor guest. Part of the exhibit included a section of devices made by schoolboys. And Mr Edison was stopping at every exhibit to shake hands with each boy and give him a few words of encouragement. One embarrassed youngster had his hands behind his back. "I'm sorry, sir," he said, "but I've been busy working and my hands are dirty."

Thomas Edison smiled and showed the boy his own work-stained hands. "I too stopped to do a little work in my laboratory after I had dressed for this party." And he added, "I believe in cleanliness, of course, but it is a pleasure to shake hands with a boy who is so interested in his work that he was not afraid to get his hands dirty trying to improve it." — *Nuggets*, hm, Barnes-Ross Co.

Viewing a movie or tv play
It doesn't take long to find
There's one sure thing about
Man today. . .

His mind is on his mind!

—ANITA RASKIN.

49

WORLD RELATIONS—50

An adequate understanding of for'gn affairs or of other cultures requires more than a broad program of social studies; it calls for, at the very least, a knowledge of a for'gn language and a for'gn culture studied from original source mat'ls.—Wm W BRICKMAN, *Modern Language Jnl.*

Quote

GOOD STORIES

you can use...



The Anglo-Saxons called January Wulf-monath, which made pretty good sense back in those days, because in January the wolves got hungry and came to the villages in search of food. And this old English note allows mention of the reaction of a young lady who returned to King Arthur's Court at 3 a.m. She, of course, said: "What a knight!"—HUGH SCOTT, *Today*. a

" "

It was immediately after the opera and an elegantly upholstered dowager, caught in the crush of music lovers seeking their cars and taxis, suddenly spied a handsome white-haired gentleman. "If I'm not mistaken," she said, "you are Rudolfo Craffi, the renowned basso, are you not?"

The man bowed, pleased. "I am indeed he," he answered.

"Splendid!" cried the woman. "I can't seem to locate my chauffeur. Would you be a dear and call out 'Walker!' at the top of your voice?"—E E KENYON, *American Wkly*. b

" "

Personnel Mgr to Applicant: "What we're after is a man of vision; a man with drive, determination, fire; a man who never quits; a man who can inspire others; a man who can pull the company's bowling team out of last place!"—*Christian Science Monitor*. c

Quote

I Laughed At This One

ANDREE M SHOLUND

A red-faced young sailor shuffled along the length of the jewelry counters. The glittering merchandise on display was advertised as "Crystal Reproductions" of expensive diamond rings.

The young sailor, obviously embarrassed, leaned across the counter and asked to see a certain engagement ring, size 6. As I showed him a \$9.95 replica of a 1½-carat diamond ring he said defensively:

"Look! I'm not trying to pull anything. This is my girl's idea. We agreed to use the money for furniture, but she's got to have something to show the other girls at the office!"

“

This is an Election Yr and the partisans are already at it hot and heavy.

Sen John McClellan (D-Ark) recently observed, in a talk to the Illinois Mfrs Ass'n: "When David prepared to slay the giant, he armed himself with a handful of stones. But Pres Eisenhower slew the whole Republican Party in the South with one Little Rock." —*QUOTE Washington Bureau*. d

.....Quote-able QUIPS.....

Peter Ustinov, author and star of *Romanoff & Juliet*, relates how, after several futile Commando excursions, a young British playboy-soldier — alone — determined the German occupation strength of a certain Channel island.

With only a mascot spaniel in a small boat the soldier, dressed in typical British country attire, set out for the island. Arriving at dawn he concealed his craft and, with the spaniel at his heels, made for the German encampment.

Of the sentry he demanded an interview with the officer of the day. A sleepy-eyed German lieutenant, still in pajamas, finally appeared. The visitor explained that he had come to talk about provisions. The lieutenant sputtered that he was already well served by a Mr Brown.

"Brown?" the young man repeated with an expressive shrug. "Nice enough fellow—honest, too—but a businessman. . . What's he charging for butter?"

"For butter? Ve pay 9 shillings, 6 pence."

"Ah, that Brown! I make it 7 shillings even."

The lieutenant beamed.

"I'll tell you," the visitor continued, "I'll get some figures together. We can do business. . . Oh—how many are you feeding here?"

"Ve haff 50 men, 8 officers."

"Right. . . I'll be seeing you." Whistling to his spaniel, the visitor walked leisurely away.

Back at his post, he sought the commanding officer: "They have 50 men, 8 officers," he said flatly. "May I have some leave?" e

If you're going to teach a child the value of a dollar, you have to do it awfully fast these days. — FRANKLIN P JONES.

" "

Economy is still a household word in America. It means a large-size pkg.—IVERN BOYETT.

" "

If he now has money to burn, you can be sure your wife will refer to him as an old flame.—HAL CHADWICK.

" "

The rising generation was the last one. This one believes in keeping its seat.—VESTA M KELLY.

" "

The way a lot of modern parents shoulder responsibility—is aside.—D O FLYNN.

" "

Usually the girl who looks like a dream has an escort who looks awfully real.—CARL ELLSTAM.

" "

Who says this generation isn't getting the breaks—coffee and tv, for example.—JULES HENRY MARR.

" "

A girl can always tell when the right man comes along—he notices her.—CY N PEACE.

" "

Minds often run in different channels—particularly when there's only one tv set in the home.—LESTER D KLIMEK.

Quote

Bride-to-be to friend: "It was Christmas before I realized that Tom was getting serious. He gave me an electric blanket with dual controls."—*Arkansas Baptist*. f

light armour

Richard Armour



Matter Of Taste

Chocolate-flavored vodka is an innovation produced by a Chicago distillery.—News item.

That cup of chocolate you drink
May not, my friend, be what you think,

But probably you won't get wise
Until, too late, you try to rise.
And then you'll find that what you savored

Was vodka, well disguised and flavored.

Then what gay laughter you'll provoke

From all who think it quite a joke
And ask if you would like some more,

And bend to lift you from the floor.

The Russians may not be so clever
Who like their vodka plain; however

In Russia both the chaste and chasteless

Drink vodka colorless and tasteless.
Experience is all that schools them,
And only water sometimes fools them.

Quote

A brother of a Milwaukee woman—prof in a southern college—recently had to make a hurlyup trip to Milwaukee. The fastest way was an air flight to Washington, D C, and thence to Milwaukee. The problem: How to get an immediate reservation during the busy holiday season.

Over the yrs, the prof, who has a PhD degree, has discovered that he can get much more service and attention if he identifies himself as "doctor," which he has a perfect right to do.

So he phoned the airline office in the college town, identified himself as Dr So-and-So, and explained that he had to make an emergency trip. There was a hesitation at the other end of the line. "Are you a medical doctor?" the reservations clerk finally asked.

"An obese schizophrenic," he assured her.

The clerk thought that over for a moment. Then the prof heard her talking excitedly to someone in the office. "I've got a very important doctor on the line who has to get to Washington in a hurry!" he heard her say. "We've got to get him on the next flight!"

When the Milwaukee sister heard of his ruse, she was horrified. "You could get yourself into trouble," she protested.

"I doubt it," the prof said. "At least not for calling myself a fat madman."—*Milwaukee Jnl*. g

" "

The wife of one of the defensive tackles on the Detroit Lions admitted: "It's really exciting to be married to a professional tackle. Every time he comes home he looks like a different person."—*Scholastic Coach*. h

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[REDACTED]

GEO E PROBST, exec director, Thos Alva Edison Foundation, *addressing winter graduating class, Ohio State Univ*: "Those who oppose the reconstruction of our program of scientific education say it would make us like the Russians. This odd line of argument seems to say that emphasis on science is subversive."

" " 1-Q-t

VICTOR NORTON, editor, *Cape Times, Capetown, S Africa, touring U S as guest of State Dep't*: "At an airport lunch counter, I watched a woman serving breakfasts. In S Africa it would take 4 women to do what she was doing. You Americans certainly earn your remarkable standard of living." 2-Q-t

SECOND CLASS MATTER



Edited by Alice Jacobs

One of these items is for people lucky enough to have a *new* car; the others will be useful even for cars (like ours) that really should be put out to pasture.

You can get protective floor mats in woven carpeting and colors to match or blend with carpets of '58 cars. Front seat pr is \$9.95; rear, \$6.95. If not available locally, write Goodart Mfg Co, 9425 Georgia Ave, Silver Springs, Md, stating make and model of car, and color of carpet.

Headrest on your auto seat can prevent whiplash injuries of the

neck if someone hits your car from the rear. This injury is one of the most common in auto accidents. (Hurts, too—it happened to us recently when somebody rammed us). Headrest, which should be readily available, is 6" high and 6" wide, can be fitted on top of the seat back.

Just in case the state police aren't kidding about not throwing trash on the highway, you might invest in a canvas car caddy. The heavy sack, 11" high, is water-repellent, mildew resistant, hooks on back of any front seat.

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